

## UTAX 400ci

**Outstanding Colour MFP  
for Mid-Size to Large Workgroups**



The UTAX 400ci, BLI's Pick for Outstanding Colour MFP for Mid-Size to Large Workgroups for the Summer 2016 season, offers...

- A 178-mm full-colour tilting touchscreen control panel with the look and feel of a tablet, which reduces the learning curve and increases worker productivity.
- UTAX's open platform, JAWS, for integration with productivity-enhancing and cost-saving applications.
- Strong scanning capabilities, like blank page removal and preview functionality, uncommon in this class.
- Tiered Colour System pricing, which allows organizations to pay for the actual amount of colour used, rather than paying a full-colour price for spot colour.

"The UTAX 400ci includes a tablet-style touchscreen for streamlined navigation, while JAWS technology lets users integrate productivity-enhancing applications like PinPoint Scan to leverage the already strong scanning functionality," said BLI Director of Office Equipment Product Analysis Marlene Orr. "And UTAX's Tiered Colour System pricing means business users will pay a lower price for spot-colour pages, which contributes to a lower cost of ownership."

"Despite being a compact A4 device, the 400ci gives users the full functionality of an A3 copier," said BLI Senior Test Technician Tony Maceri. "With mobile print support, robust finishing options, high quality output—true 1200x1200 dpi—and fast performance, it's an excellent choice for mid-size to large workgroups."

## About **BLI Pick Awards**

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Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests. Its Outstanding Achievement awards acknowledge products or capabilities that stand out for attributes such as innovation, usefulness, energy efficiency or value.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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