

## PROVIDING OFFICE SOLUTIONS THAT WORK FOR YOU.

TAILOR MADE OFFICE HARDWARE AND SOFTWARE OUTPUT SOLUTIONS





















## AT UTAX WE PUT YOU AT THE CENTRE OF EVERYTHING WE DO AS OUR SUCCESS IS BASED ON THE COMMITMENT OF OUR PARTNERS.

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When it comes to print solutions few suppliers have a product range as all-embracing as UTAX. From large copiers and small desktop printers to sophisticated software solutions which can be tailored to end user need, our extensive range of products offers the ideal solution for all office output.

Not only do we have outstanding products, we also devote ourselves to offering superb customer service and support with our in-house teams of sales, marketing and technical specialists.

We provide the complete package for our Business Partners who cater for all kinds of businesses; from the smallest operations to multi-nationals. These are designed to help end-users enjoy more control, simplicity and cost efficiency over their document and print management.















## UTAX (UK) LIMITED SPECIALISES IN THE SALE OF HIGH-QUALITY PRINTING AND COPIER SYSTEMS.

Our broad portfolio of products comprises hardware and software, copying, printing and multi-functional printers for all types of offices from simple workstations to large-scale systems for professional applications.

Established in 1989 in Newbury, our rapid expansion over the years meant we outgrew our original office so the decision was made to move to a larger, tailor made premises in Shrivenham in 2007.

UTAX (UK) Limited has just one function; to support our partners and their customers through our commitment to service and support. That commitment is intrinsic to UTAX and our partners. We provide professional back-up, sales and technical support, enabling our partners to provide professional service to those that matter most; your customers.

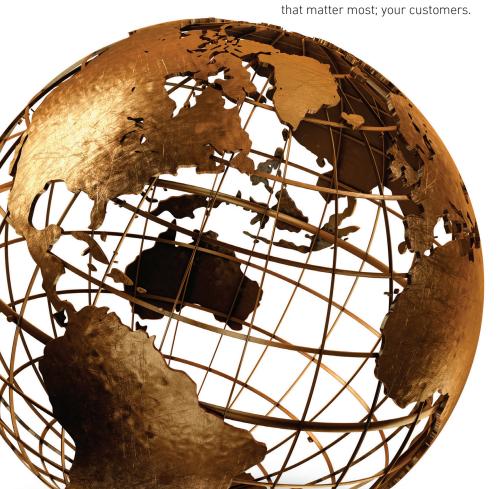
Our manufacturer-trained, fast and reliable service facility with a nationwide fleet of technicians ensures your end users essential technology is constantly available. Our technology-based approach enables us to use the latest applications and software to provide first class support.

As part of the Kyocera Document Solutions Corporation, we draw on the group's pioneering research & development and the economic stability its global status as a multi-billion dollar organisation brings. Together, they help us provide our Partners with a single source for all your document management needs

#### Building strong relationships

We believe that the way we work with you is as important as the solutions we offer. With that in mind, we build strong relationships through being honest and transparent about all aspects of our business - from realistic costing to achievable KPIs.

This refreshing attitude is appreciated by many of our business partners throughout the UK and beyond.



## UTAX – A GLOBAL BRAND

UTAX (UK) Limited is a wholly owned subsidiary of TA Triumph-Adler GmbH.

UTAX was founded in 1961 as "Elektronic Büromaschinen-Vertriebsgesellschaft m.b.H." (Sales Company for Electronic Office Machines). Based in Hamburg, Germany, the organisation has a long tradition of producing award-winning and innovative products which it has successfully marketed over the last 50 years. These include the first electronic desktop computer, "Anita", the first electronic petrol forecourt cash desk system, wet copiers, electronic typewriters and transcription systems and even the world's first "mini compact copier", which was unveiled in 1980. Not only that, but UTAX also introduced digital technology for copier systems at the start of the 1990s.

UTAX has been a company with a far-sighted sales concept which has been continuously developed since being founded in 1961. In doing so, three constants can be seen in our company history spanning the last five decades: the exclusive orientation towards the specialist trade channel, partnerships with original manufacturers – now the strategic alliance with the Kyocera Document Solutions Corporation – and as a result, access to an extended, highly-attractive product range.

Today UTAX is represented in over 40 countries throughout Europe, Africa and the Middle East with over 130 employees.

In 1999 UTAX GmbH became a wholly owned subsidiary of TA Triumph-Adler, the largest office equipment supplier with one of the richest histories of any company in Germany. Before joining forces in 1957 to become the company it is today, Adler and Triumph were successful companies in their own right. They produced everything from bicycles and motorbikes, to typewriters and cars.

In October 2010 The TA Triumph-Adler Group became part of the Kyocera Document Solutions Corporation, whose revenues are in excess of \$8 billion. The economic security and the technological development potential of the new parent company coupled with our world-leading expertise in Document Management Solutions makes an unbeatable combination.

This extensive history, experience and expertise gives us a firm foundation to provide you with world class solutions and services you and your customers need today and in the future.



Anita – the first electronic desktop computer



UTAX 4000 – cash desk system



UTAX AT300 – compact desktop computer

### **HARDWARE**

IT'S A TRICKY BALANCING ACT, BUT WITH THE RIGHT STRATEGIC PARTNERS AND A DEEP UNDERSTANDING OF YOUR CUSTOMERS, WE CAN PROVIDE COST EFFICIENCIES WITHOUT COMPROMISING ON QUALITY.

## Minimising expense, maximising quality

Why do consumers buy our products time and time again? Because they are guaranteed cost-effectiveness, efficient print output and minimal impact on the environment. Kyocera Document Solutions, our strategic partner, manufactures all of our MFDs and printers so you can rest assured you'll be selling a reliable product of the highest quality.

#### Cost-effectiveness

Each product in our range features long life drum and developer units that go on and on. They are backed up by our competitively priced servicing contracts, which include toner, service and maintenance.

#### Quality

Our products manage to combine costefficiency with excellent quality output. We achieve this through:

- Finer toner particles than other manufacturers, which enable better quality printing.
- Individual Colour Hue Adjustment to enhance individual colours on our professional A3 products.
- A Universal Print Driver that allows you to adjust the print quality settings as required.

These all combine with a range of other features designed to more accurately portray pictures and text.

Our range includes:

#### **MFDs**

We offer a comprehensive range of A4 and A3, colour and mono multifunctional systems. These cover a wide range of requirements - from entry level to high volume use.

#### **Printers**

Whether you are after A4 or A3, colour or mono, workstation system or productive departmental unit, we can offer the ideal machine.







## **SOLUTIONS**

## WE HAVE MADE IT OUR MISSION TO PROVIDE ALL UTAX CUSTOMERS WITH TAILOR-MADE SOFTWARE SOLUTIONS.

Thanks to our own experience from more than several hundred projects, we have the necessary expertise from consulting to conception, and from implementation to ongoing support services.

The result is reliable, future-proof, economically-sound and comprehensive solutions from one source.

#### Security / Accounting

Whatever size company your customers are we can design a low cost print management solution to suit. All are simple to install, providing user management software and secure encryption systems.

They are also designed to provide the end user with the accounting information they need to reduce print costs and environmental impact.

#### Capture / Workflow

Clever software applications allow users to utilise Optical Character Recognition (OCR) technology and existing scanning solutions to maximize productivity.

Convert scanned documents into popular files such as Microsoft Word, Microsoft Excel and PDF. The technology can even recognise and handle barcodes. The scanning technology contained within the devices in conjunction with our software solutions can process and route your paper documents dependent on scanned bar codes.

#### **Administration / Monitoring**

With these solutions your customers can keep track of all their printers and Multi-Functional Devices (MFDs) wherever they are - from centralised configuration and maintenance to remote meter readings and automatic ordering of toners

#### **Document Management**

Our scalable document management solutions (DMS) allow your customers to electronically manage, store and share documents regardless of format and integrate with an extensive range of 3rd party software applications. Customised workflows enhance business process's and increase efficiency.

#### **Output Management**

We are proud to say that our devices work with all major operating systems – Windows, Apple OS, Unix, Linux and Citrix as well as emergent technologies such as Google Drive and Evernote.

#### Printing on the go

Our innovative Mobile Print & Scan Application provides your customers with the ultimate in mobile communication flexibility. They can print and scan to and from their Apple<sup>TM</sup> or Android<sup>TM</sup> smartphone or tablet, send documents via email and print web pages from anywhere, simply and quickly.

For Apple devices when all you want is to print and go, our AirPrint™ capability gives the option to do just that.











## **SERVICES**

#### Service & Installation

UTAX can provide you with the necessary support to service your fleet yourselves or, should you wish us to, we can offer a full turn-key service package with UTAX Direct Service.

#### **UTAX Direct Service**

From delivery to installation to maintenance and support, our Direct Service team covers it all.

With support from the Technical Service department and Solutions and Sales teams, our vastly experienced Direct Service team ensures that the product your customers have selected continues to operate at its optimum level at all times.

Our nationwide fleet of UTAX trained technicians ensures your customers receive the best service from a product expert. The service also guarantees that only genuine parts, toner and consumables are used at all times. This assures our machines operate at their

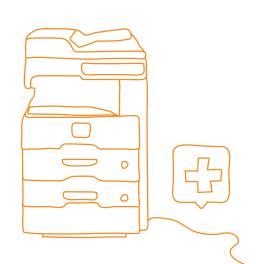
A pro-active maintenance program means your customers' machine is serviced before it fails. Our technicians can carry out routine maintenance remotely based on usage and user codes set up within the machine. We can even order and deliver replacement toner before it needs replacing.

With a dedicated helpline number manned by a fleet of service technicians for additional support, we guarantee your customers' machine is reliable from service to service.

#### Installation

The Direct Service team can provide a professional tailor made service for delivery and installation of hardware including any options. This ensures the highest quality control and calibration of the new systems to customer specification. We will also fully install and test software options integrated into the end-users IT environment, providing guidance on how to operate and maintain the new systems.





### **ENVIRONMENT**

#### **OUR FAVOURITE COLOUR IS GREEN**



The protection of our environment is a very important part of our company policy. We face the challenge of harmonising this responsibility with the reliability of our products.

Our used materials are characterised by low energy consumption and security for the user. The long life time and efficiency of our products offer an essential contribution to waste reduction.

All UTAX copiers and printers fulfil the strict environmental declarations stated by law. Some of our results are even lower than the fixed limiting values.

The results for each system are stated in the environmental data sheets

By choosing UTAX you will be doing your bit to reduce:

- Oconsumable usage our printer cartridges are designed and guaranteed to last longer, reducing the amount of waste by more than 50%
- Paper usage duplex printing is standard on all our devices and can reduce paper usage by up to 40%
- Power consumption all our machines meet the latest stringent Energy Star criteria.
- CO<sub>2</sub> emissions our machines will normally only need a technician visit every 600,000 copies or roughly once a year, reducing their travel emissions.

- Waste sent to landfill all the materials we use are recyclable. For instance, our transport pallets are mostly made of cardboard. All the transport packaging we use is returned to our solution centres and passed on to collecting companies.
- Since 1991 we have also made great strides in reducing packaging material by up to 50% in some cases. Polystyrene and plastic are now rarely used for transport.

We are also continuously looking to reduce emissions from our products – such as ozone, dust and styrene – and noise levels. This helps to create a better working environment for you and your people.

As a toner manufacturer under the UK WEEE Regulations, UTAX (UK) Ltd complies with its Producer Obligations and operate a 'take back and recycle' scheme for used toner cartridges, containing an electronic chip and placed on the market by UTAX (UK) LTD after 13th Aug 2005. Used toner cartridges will be disposed of responsibly, without going into landfill, and as many components as possible recycled into re-useable materials.

You also have the option to purchase a Toner Recycling Box, offering you and your customers an easy and efficient way in which to recycle old UTAX used toner cartridges and waste toner tanks.





# WHAT DOES THE FUTURE HOLD?

When you choose UTAX you're choosing a company that keeps one step ahead of its customers' needs. This applies not just to manufacturing new more sophisticated products and technology, but also to staying abreast of environmental concerns.

We've always been responsive to change and we will continue to remain so. This allows us to maintain the highest levels of efficiency – both for our Business Partners and in the way our company operates.

#### Your next step

Discover more about how we can help you improve the performance of your customers' document management systems.

We'd be delighted to speak with you, or you can browse our website for more information.

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Channel: UTAXUK





