IF IT WORX, IT'S
UTAX

CASE STUDY

on

Tiered Billing

A Primary School based in the North West experiencing high printing costs turn to UTAX Tiered Billing.

Education / Tiered Billing

Tiered Billing reduces printing costs by calculating the cost of a print based on the amount of colour toner used.

The Issue

The primary school were concerned about the large chunk of their budget that was going on printing costs. They were also manually ordering toners which weren't arriving on time, resulting in devices being out of use until supplies arrived.

The School Business Manager contacted a UTAX Partner, having acknowledged their extensive experience within the education sector.

We were unaware that we were actually paying 3x more per colour print than we should have been.

The Solution

The UTAX Partner established a need for automatic toner ordering services and UTAX's Tiered Billing service which offers reductions in colour printing costs due to their increasingly expensive colour charges.

Many manufacturers are known for charging a standard click charge, which costs the customer the full amount, even if they have only used a dot of colour on the page. Investigation into school's print processes highlighted that UTAX's Tiered Billing would reduce their colour costs by a further 30% as it only charges for the amount of colour used.

The automated toner ordering works perfectly. The toners always arrive a couple of days before they are required, adds the School Business Manager.

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The Result

Not only did moving to UTAX Tiered Billing reduce costs for the primary school, but the Automatic Toner Ordering ensured that they never experienced down time due to the toner running out.

"The UTAX Partner offered us an exceptional rate and the sales representative was a wonderful person to work with. I trust him as he works with a lot of schools in the North West and he has delivered on everything he promised, especially the extra savings using the Tiered Billing," comments the School Business Manager.

UTAX Tiered Billing

The innovative three-tier colour coverage system available on the UTAX range of colour multi-functional printers, automatically calculates the colour toner used to produce each page. It then records the page against one of four meters depending on the level of colour usage - meaning you only ever pay for the colour you have used.

Using the following examples, we demonstrate documents and their approximate percentage coverage.
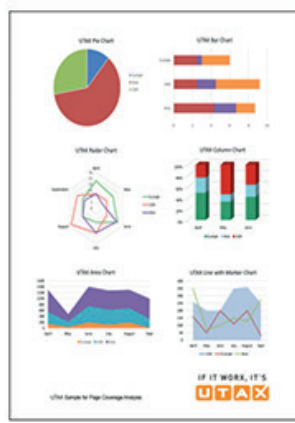
If most of your printing is at Colour Level 1 or 2, you are probably being charged at Colour Level 3; with a UTAX device you only pay for what you use.

Mono
Mono (no colour click)

Colour Level 1:
Low Colour (Up to 5.1%)

Colour Level 2:
Mid colour
(Between 5.2-20%)

Colour Level 3:
High Colour
(20.1% and over)